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CLP Releases Results of 2012 Certificant Survey

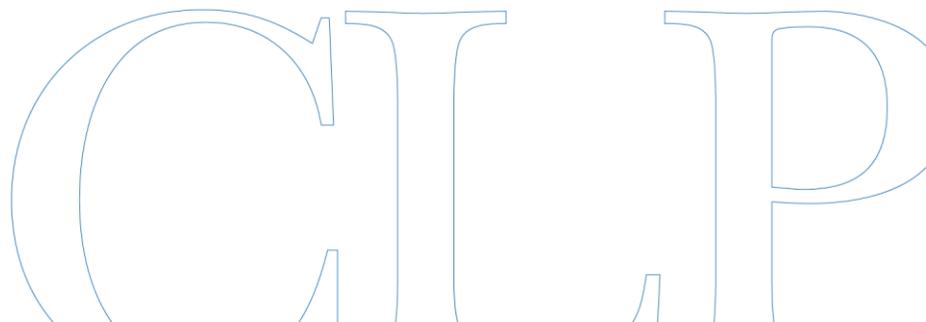
ALEXANDRIA, VA (MAY 30, 2012) – Certified Licensing Professionals, Inc. (CLP) released the results of its 2012 CLP Certificant survey today. The survey results reveal valuable information about the CLP certificant community and shed light on why professionals are seeking it.

“The results confirm that the CLP credential encompasses the many different sectors within the broader field of licensing and technology transfer,” David Gulley, PhD, CLP President and Chairman, said. “Our goal is to continue to analyze the certificant community and the value of the credential to the industry as a whole as the CLP program continues to elevate the profession through knowledge and standards.”

CLP surveyed more than 700 certificants with email addresses on file, and approximately 32 percent responded. The results show that CLP certificants hold a wide range of positions within the licensing industry. The majority of certificants, approximately 67 percent, work as “Licensing” or “Business Development” professionals. Other job titles include Attorneys, Academics, Government Officials and Researchers.

The respondents work in different sectors including:

- Biotech/pharmaceuticals (52%)
- High technology (44%)
- Industry/university/government laboratory technologies (40%)
- Healthcare (33%)
- Energy, chemicals and materials (31%)
- Consumer products (19%)



CLP certificants have different experience levels ranging from less than 10 years (approximately 24 percent) to 15 years or more (approximately 51 percent). Candidates for the CLP exam must have at least three years of experience.

“We were not surprised to see that more than half of the certificants are more seasoned because there have been two ‘grandfather’ opportunities since the program’s inception,” Gulley said. “But, we are seeing the gap closing and hearing about more professionals in the earlier phase of their career who are using the CLP to meet both their professional and personal goals. The CLP has value throughout your licensing career.”

Other survey highlights include the following:

- 45 percent of CLPs also hold an MBA, 35 percent of CLPs also hold a PhD and 29 percent hold a JD.
- Approximately 28 percent of certificants are a Registered Patent Attorney/Agent.
- Less than 10 percent hold the RTP designation.

Nearly 65 percent of respondents indicated that their employer covered the application cost for the exam. When asked why they value the CLP credential, 78 percent considered the primary benefit as representation of expertise as a licensing professional and 72 percent said credibility was the primary benefit.

“We are thrilled to see that so many certificants said they would recommend the CLP to other, eligible professionals and encouraged that nearly 80 percent will maintain their credential through recertification,” Gulley said.

CLP, Inc. will periodically survey certificants to track this, and other, data to help the organization understand the community of certified professionals.

About CLP:

The Certified Licensing Professional (CLP) program is a professional designation intended to distinguish those who have demonstrated experience, proficiency, knowledge and exposure to licensing and commercialization of intellectual property through involvement in patenting, marketing, valuation, IP law, negotiation, and intellectual asset management. The CLP program is designed to provide an inclusive environment for licensing professionals from varied backgrounds, thereby leveraging the multidisciplinary nature of the licensing field based on certain knowledge standards. There are more than 900 CLPs worldwide. For more information visit www.licensingcertification.org.

CLP