



It's Your Credential – It's Your Career

Make the CLP Credential Work for You

The Certified Licensing Professional (CLP) credential acknowledges licensing professionals who are experienced, proficient, and knowledgeable in the licensing, transfer and commercialization of intellectual assets through involvement in patenting, copyrighting, trade marking, valuation, marketing, negotiation, law, and intellectual asset management. By earning the designation, CLP designees have also voluntarily shown their commitment to professional development and higher standards of practice.

As a CLP designee, you set the standard for professionalism in the industry. Support the CLP certification, expand your opportunities, and help us as we continue to elevate the profession through knowledge and standards. Using simple strategies, you can promote your certification, enhance your career and gain recognition from your colleagues and supervisors.

Suggestions for Promoting Your CLP Credential

Be Recognized for your Achievement

- Distribute a press release to your employer's internal newsletter.
- Distribute a press release to other affiliated organizations and your local media.

Display & Use the CLP Credential Every Day

- Introduce yourself as a "Certified Licensing Professional" to your colleagues and clients.
- Update your business cards and other professional collateral with the CLP credential (using the guidelines available online at www.licensingcertification.org). Please note that the letters "CLP" should appear in a font no larger than the name of the individual and the name of his/her employer.
- Add your CLP credential to your social media profiles, such as LinkedIn.
- Frame and hang your CLP certificate in your office.

Advance your Career

- Update your resume or CV with the CLP credential.
- Inform your employer and human resources representative of your achievement.
- Ensure a copy of your certificate and requirements to maintain the CLP credential is in your personnel file for future evaluations and promotions.

Share your Knowledge and Mentor New CLP Certificants

- Mentor a colleague or professional associate interested in the CLP certification.
- Volunteer to serve on a CLP committee.
- Educate your colleagues on the value of the CLP credential by discussing it at industry events such as annual meetings/conferences, chapter meetings, educational offerings, etc.

For more information, visit www.licensingcertification.org or contact CLP, Inc. at clpinfo@licensingcertification.org.