



GUIDELINES FOR USE OF A CERTIFIED LICENSING PROFESSIONAL (CLP) DESIGNATION

Congratulations on earning your CLP designation. The CLP may only be used by Certified Licensing Professionals in good standing. By following these simple guidelines, you will cooperate with Certified Licensing Professionals, Inc. (CLP, Inc.) to protect the value of its trademark CLP, and to guard against the trademark becoming generic. This will also assist in allowing CLP, Inc. to police against the unauthorized use of the trademark CLP by individuals who have not properly completed the CLP credentialing process.

When using the CLP designation, all Certified Licensing Professionals are required to adhere to the following guidelines:

- The CLP may be used as a professional designation on business cards or following your name, your degrees and your other professional accreditations, such as “B.S.C.”, “M.B.A.”, “Ph. D.”, “PEng.”, “J.D.” etc. Please be certain to always show CLP in capital letters. Please note that the letters “CLP” should appear in a font no larger than the name of the individual and the name of his/her employer.
- In marketing material, and wherever else possible, ensure that CLP is spelled out (Certified Licensing Professional) in the initial reference.
- Also in running text, feel free to describe yourself as the recipient of the CLP designation, CLP credential, or CLP certification or that you have satisfied the requirements of the CLP certification exams or CLP qualifications.
- Please do not use CLP as a noun, such as “I am a CLP”. This serves to undermine the distinctiveness of the designation and lower its value. Please use the entire phrase, “I am a Certified Licensing Professional.”

By following these simple rules, you will help CLP, Inc. to maintain the distinctiveness and strength of the CLP designation, which will in turn benefit you as a Certified Licensing Professional and in your use of the CLP credential.

If you have any questions on how to use the CLP credential, please feel free to contact CLP, Inc. at clpinfo@licensingcertification.org.