



The Certified Licensing Professional (CLP) program is a professional designation intended to distinguish those who have demonstrated experience, proficiency, knowledge and exposure to licensing and commercialization of intellectual property through active involvement in patenting, marketing, valuation, IP law, negotiation, business development and intellectual asset management.



Certification can benefit your existing career and its future potential in a myriad of different ways. Following are just a few examples of the ways in which the earning the CLP can impact your long-term career goals.

#### ***How can certification impact your career?***

- Opens opportunities for career advancement and special projects
- May increase your earning potential
- Helps maintain job security and mobility
- Makes you more attractive to prospective employers

#### ***Why earn the CLP?***

- Establishes credibility among your colleagues and peers
- Shows that you understand and utilize the latest industry practices
- Fulfills personal and professional goals for career development and opens up more opportunities in your career for advancement and job mobility
- Recognizes your experience and qualifications as well as your commitment to continuing education and professional development
- Demonstrates your commitment to the licensing profession as a career

***For more information about the CLP certification process, contact [clpinfo@licensingcertification.org](mailto:clpinfo@licensingcertification.org).***