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CLP Announces Revised Exam Blueprint

CLP will launch a new exam form based on the revised exam blueprint for the October 2019 exam window.

Charlotte, NC (February 27, 2019)—Certified Licensing Professionals, Inc. (CLP) announced the launch of an updated exam content outline, or blueprint, for the October 2019 exam window. The updated outline reflects the core knowledge, skills, and abilities relevant across various practice settings within the field.

In 2018, CLP completed an extensive multi-year initiative that included a job analysis to define the competencies of professionals with at least three years of experience in licensing, technology transfer, intellectual property management, and commercialization. In accordance with best practice, CLP conducts a job analysis periodically to update the CLP exam to ensure its relevancy to present competencies. The results of the job analysis indicated a need to update the exam content outline to reduce redundancy, better reflect current subject matter, and improve the overall organization of the content.

The new exam form, based on the revised content outline, will be launched for the October 2019 exam window. The updated exam content outline is available [online](#). Individuals who wish to take the exam under the current content outline have one, final opportunity during the April 2019 exam window.

The CLP Board also uses the results of the Job Analysis to support other strategic decisions regarding the current and future needs of professionals working in the areas of licensing, technology transfer, and commercialization.

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The Certified Licensing Professional (CLP) program is a professional designation intended to distinguish those who have demonstrated experience, proficiency, knowledge and exposure to licensing and commercialization of intellectual property through involvement in patenting, marketing, valuation, IP law, negotiation, and intellectual asset management. The CLP program is designed to provide an inclusive environment for licensing professionals from varied backgrounds, thereby leveraging the multidisciplinary nature of the licensing field based on certain knowledge standards. The CLP exam is offered twice a year at over 400 locations worldwide. For more information, visit www.licensingcertification.org.